



## 11th Annual Plunge and Plunge Challenge

### Information & Sponsorships

To raise money for Kids in the Creek and environmental education programs.

**The Plunge:** Saturday, February 11th, 2023

Location: Champion Credit Union Aquatic Center (Canton Pool); 77 Penland St, Canton, NC 28716.

**The Plunge Challenge:** Anywhere & Anytime

Once a year for the past 24 years, every 8<sup>th</sup> grade public school student in Haywood County descended on the Canton Recreation Park for a hands-on learning experience unlike any other. It's called **Kids in the Creek** and is consistently one of the more memorable experiences students have from middle school. Kids in the Creek exposes students to water quality through four stations – water chemistry, the EnviroScape stormwater model, benthic macroinvertebrates, and fish. The last two subjects are immersive, as each student dons full waders and conducts a fish shock/count and captures macroinvertebrates with nets by traversing the Pigeon river. Subject experts guide and educate students in each field, with an emphasis on local habitats and ways to protect our watershed.

The Plunge is a community event, bringing together public officials, schools, businesses, churches, and many others to support kids. It features a “plunge” (or a run) into the Champion Credit Union Aquatic Center (Canton Pool). How deep folks go (ankles, chest, or full immersion jump off the diving platform) is a personal choice, but depends a little on courage and a lot on spectator persuasion. Costumes welcome and prizes awarded for best costumes and top individual and team fundraisers. We are also offering the Plunge Challenge, where the participants can pick the time and location of their convenience (tub, ice bucket, Lake Logan, etc.).

### How Can You Help?

Show your community spirit and sponsor Haywood Waterways' Plunge. It's a great way to promote your business and support youth education.

- \$250 – Stonefly Sponsorship**  
Small logo on Sponsor Board and newspaper thank you ads; recognition at our annual meeting and newsletters; one year Donor-level membership to HWA.
- \$500 – Trout Sponsorship**  
Medium logo on Sponsor Board and newspaper thank you ads; recognition at our annual meeting and newsletters; one year Patron-level membership to HWA.
- \$1,000 – Presenting Polar Bear Sponsorship**  
Large logo on Sponsor Board and newspaper thank you ads; banner at event (provided by sponsor); recognition at our annual meeting and newsletters; one year Benefactor-level membership to HWA.

**Please consider becoming an Event Supporter.**

Preston Jacobsen,  
Executive Director, Haywood Waterways Association, Inc





## Registration, Sponsorship and Donation Form

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsor, Registration, Donation (*check all that apply*)

\_\_\_\_\_ Presenting Polar Bear Sponsorship (\$1,000)

\_\_\_\_\_ Trout Sponsorship (\$500)

\_\_\_\_\_ Stonefly Sponsorship (\$250)

\_\_\_\_\_ I believe in Kids in the Creek. Here's a one-time gift to help with the event.

\_\_\_\_\_ Forget sponsorship, I want to PLUNGE for bragging rights! (\$35 or FREE by raising sponsors at [goplunge.org](http://goplunge.org); \$10 for under age 18)

\_\_\_\_\_ I want to donate an in-kind gift or service to help. Contact me at (*phone/email*) \_\_\_\_\_ to discuss further.

### Fulfillment Method

\_\_\_\_\_ Cash/Check Enclosed (Made payable to Haywood Waterways Association)

\_\_\_\_\_ Credit Card at [goplunge.org](http://goplunge.org)

\_\_\_\_\_ Please bill me.

### Mail or email this form to:

Haywood Waterways Association

PO Box 389

Waynesville, NC 28786

[info@haywoodwaterways.org](mailto:info@haywoodwaterways.org)

**You can also call us with the information and pay later - 828-476-4667.**

*THANK YOU FOR YOUR SUPPORT!*

All proceeds benefit Kids in the Creek and youth education programs.

*Haywood Waterways Association is a 501(c)(3) not-for-profit organization. All donations are tax-deductible to the extent allowed by law (Tax ID: 56-2108874). Financial information and a copy of our license if available from the State Solicitation Licensing Branch at 919-807-2214; the license is not an endorsement by the State.*